

Managed Assurance (Compliance-as-a-Service): Simplifying Compliance and Security for Modern Businesses

Executive Summary:

In today's dynamic business environment, organizations face increasingly complex challenges in managing data security, compliance, and risk. As regulatory requirements multiply and cyber threats evolve, businesses need a reliable partner to navigate these challenges while maintaining focus on their core operations. Asureti's **Managed Assurance Services**, often defined as compliance-as-a-service, provide a comprehensive solution that transforms compliance and security from potential obstacles into strategic advantages.



Key Takeaways:



Flexibility for All “Flavors” of Compliance

Our methodology adapts seamlessly to various compliance requirements while maintaining consistency at its core. Whether you need HIPAA, PCI, or SOC2 compliance, our framework evolves with your needs and follows expanding industry requirements. This flexible approach allows you to efficiently manage multiple frameworks simultaneously without creating redundant processes.



More Than a Service, a Reliable Team Member

- ✓ Fixed monthly fee for predictable operational expenses
 - ✓ Access to valuable industry expertise encompassing the interconnected areas of risk, compliance, privacy, and security
 - ✓ Reduce or eliminate the need to hire and train additional internal FTEs
 - ✓ Proven operations and process accelerators get you up and running with speed and efficiency.
 - ✓ Operates as an extension and immersive part of your organization
- Allows strategic planning for eventual “go it alone” if desired



Your Company's Signature Ingredient

We provide independent assessments and insights while also supporting you through client or regulatory audits. Our approach emphasizes stakeholder engagement, translating complex compliance requirements into clear, actionable language for executive teams. This creates alignment between technical requirements and business objectives.



Robust Program Development

Our focus extends beyond simply checking compliance checkboxes, we aim to build truly defensible programs that protect sensitive data across industries. Through intentional risk management decisions and proper data handling practices, we help organizations demonstrate their commitment to security and compliance. This comprehensive approach builds trust with stakeholders while supporting business growth.

The Modern Challenges of Compliance

Organizations today face multiple critical challenges in managing their compliance and security programs:



TEAM RESOURCE CONSTRAINTS

- Limited internal expertise in specialized compliance areas
- Difficulty hiring and retaining qualified personnel
- Budget constraints for building comprehensive in-house teams
- The speed in addressing new and changing requirements and obligations



EVER-EXPANDING COMPLEXITY

- Multiple overlapping regulatory requirements
- Rapidly evolving security threats
- Complex stakeholder requirements from clients and partners
- Continuous changes in technology and compliance landscapes



STAYING OUT OF THE HEADLINES

- Risk of reputational damage from security breaches
- Potential loss of business and revenue opportunities due to compliance gaps
- Executive liability for security and compliance failures
- Operational inefficiencies while managing multiple or disparate programs

Introducing Managed Assurance

Asureti's Managed Assurance Services represent a revolutionary approach to governance, risk, and compliance (GRC). Rather than treating these as separate functions, Managed Assurance provides a unified, comprehensive solution that adapts to your organization's specific yet ever-changing needs.

Core Components:

1. CUSTOMIZABLE FRAMEWORK INTEGRATION

- ✓ Adaptable to multiple compliance requirements (HIPAA, CMMC, ISO, PCI, SOC 2, and more!)
- ✓ Unified control frameworks and client-customized baselines to minimize redundancy
- ✓ Scalable implementation based on organizational maturity

2. INSIGHTFUL RISK MANAGEMENT

- ✓ Risk program governance, standards, and operations
- ✓ Thorough risk assessments and monitoring
- ✓ Strategic risk mitigation planning, recommendations, and monitoring
- ✓ Executive-level risk reporting and insights

3. INTERNAL CONTROLS MANAGEMENT

- ✓ Adaptable to multiple compliance requirements (HIPAA, CMMC, ISO, PCI, SOC 2, and more!)
- ✓ Unified control frameworks and client-customized baselines to minimize redundancy
- ✓ Scalable implementation based on organizational maturity

4. COMPREHENSIVE POLICY

- ✓ Risk program governance, standards, and operations
- ✓ Thorough risk assessments and monitoring
- ✓ Strategic risk mitigation planning, recommendations, and monitoring
- ✓ Executive-level risk reporting and insights

5. THIRD-PARTY RISK ASSESSMENT

- ✓ Adaptable to multiple compliance requirements (HIPAA, CMMC, ISO, PCI, SOC 2, and more!)
- ✓ Unified control frameworks and client-customized baselines to minimize redundancy
- ✓ Scalable implementation based on organizational maturity

6. PRIVACY PROGRAM MANAGEMENT

- ✓ Privacy impact assessments
- ✓ Data protection program development
- ✓ Regulatory compliance monitoring

The Asureti Competitive Advantage

STRATEGIC PARTNERSHIP APPROACH

Asureti functions as an extension of your team, providing:

- On-demand team with expertise across multiple domains
- Consistent support and guidance
- Strategic alignment with business objectives
- Ease of scaling and adjustments for changing business needs
- Clear communication and stakeholder support

TRANSPARENT & COST-EFFECTIVE

- Fixed monthly fee structure for predictable budgeting
- Elimination of costs associated with hiring and training specialized staff
- Reduced risk of costly compliance failures

DEDICATION TO INNOVATION & GROWTH

- Proven methodologies and frameworks
- Continuous program improvement
- Regular assessments and updates
- Clear metrics and reporting

Implementation and Results

Onboarding Process

The journey begins with a comprehensive evaluation of your current compliance and security landscape. Our expert team performs a baseline assessment that examines your organization's ability to meet technical and process requirements for your organization's specific compliance frameworks. (And if you aren't sure what those are, we can help confirm that too!) This initial assessment uncovers both potential challenges and opportunities for your business.

During gap analysis and roadmap development, we create a tailored approach that considers your organization's unique current state, including:

- ✓ Current maturity level of security and compliance programs
- ✓ Specific industry requirements and regulatory obligations
- ✓ Available resources and operational constraints
- ✓ Business objectives and growth plans



Our progressive implementation strategy prioritizes critical areas while building a sustainable foundation. We start by establishing baseline controls and policies in a centralized governance, risk, and compliance (GRC) platform, which becomes your single source of truth for compliance activities. This platform streamlines required operational activities, including reviews and approvals, providing clear visibility into your program's status.

Regular reviews of these established controls confirm your program remains effective and adapts to changing requirements. We regularly monitor control effectiveness, assess new risks, and adjust the program to maintain alignment with your evolving business needs.

Measureable Outcomes

Our Managed Assurance approach delivers tangible improvements across multiple areas:

Enhanced Compliance Management: Your organization gains a structured, repeatable approach to compliance. We implement a proven governance, risk, and compliance (GRC) platform that aggregates key program information and streamlines required operational activities. This provides a centralized location for gaining insights into your compliance program and control status, making audit preparation and response more efficient and precise.

Strengthened Risk Management: Risk assessment becomes an integral part of your operations rather than a periodic exercise. Our approach includes:

- ✓ Regular evaluation of control effectiveness
- ✓ Proactive identification of potential risks
- ✓ Strategic risk mitigation planning
- ✓ Clear communication of risk status to stakeholders

A Focus on Optimizing Operations: By operating as an extension of your team, we help optimize resource allocation and reduce the burden on your internal staff. This allows your team to focus on core business objectives while maintaining confidence that compliance requirements are being met effectively.

Stakeholder Confidence: Our program builds trust with both internal and external stakeholders by:

- ✓ Providing clear evidence of compliance efforts
- ✓ Delivering regular status updates and metrics
- ✓ Supporting audit and assessment processes
- ✓ Demonstrating continuous program improvement

Strategic Value: Beyond basic compliance, our program delivers strategic benefits including:

- ✓ Better informed decision-making through improved visibility
- ✓ Reduced risk of compliance-related business disruptions
- ✓ Enhanced ability to pursue new business opportunities
- ✓ Greater resilience to emerging security and compliance challenges

This comprehensive approach ensures your compliance and security programs mature alongside your business, providing both protection and strategic advantage in an increasingly complex regulatory environment.



Client Success Stories

Asureti serves clients across various regulated industries, including healthcare technology, financial services, SaaS, fintech, insurance, and engineering.

Here's what our clients say about working with us:



They've enabled us to mature. We needed to evolve fast. Not five years; I need it in one. We implemented a GRC tool in one year."



Simple, the way it should be. No fluff."



They listened to what I was looking for instead of a templated 'here's what we offer.'"

These testimonials reflect our commitment to providing practical, efficient solutions across regulated industries where data protection and compliance are critical to business success.

Comfort, Confidence, and Reliability

In an environment where data protection and compliance requirements continue to grow in complexity, Asureti's Managed Assurance Services provide organizations with a clear path forward. By combining expertise, methodology, and dedicated support, Asureti enables businesses to transform their compliance and security programs from potential liabilities into strategic assets.



Let's Get Started!

Contact Asureti today to learn how Managed Assurance can help your organization:

- ✓ Simplify compliance management
- ✓ Enhance security posture
- ✓ Reduce operational risk
- ✓ Enable sustainable growth

Book a discovery call or email info@asureti.com to get started.